NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a public hearing pursuant to Article 18-A of the New York State General Municipal Law will be held by the County of Monroe Industrial Development Agency (the "Agency") on the 17th day of January, 2017 at 10:00 a.m., local time, at the Agency's Offices, 50 West Main Street, Suite 8100, Rochester, New York 14614, in connection with the following matter:

RADIO SOCIAL LLC, a New York limited liability company or an entity formed or to be formed (collectively, the "Company") has requested that the Agency assist with a certain Project (the "Project"), consisting of: (A) the acquisition by lease, license or otherwise, of an interest in a portion of an approximately 38±-acre parcel of land located at 20 Carlson Road (a privately held road located off Blossom Road) in the City of Rochester, New York [Tax Map ID #: 122.320-0001-058] (the "Land") together with the approximately 42,000 square-foot building thereon (known as Building #7 and hereinafter, the "Existing Improvements"); (B) the renovation of the Existing Improvements including, but not limited to, a 34-lane bowling center with elevated food and beverage areas and other additional participatory entertainment areas (darts, shuffleboard, bocci, ping-pong, badminton, etc.) (collectively, the "Improvements"); and (C) the acquisition and installation therein, thereon or thereabout of certain machinery, equipment and related personal property (the "Equipment" and, together with the Land, the Existing Improvements and the Improvements, the "Facility"). The Facility will be initially operated and/or managed by the Company.

The Agency will acquire an interest in the Facility and lease the Facility to the Company. The financial assistance contemplated by the Agency will consist generally of the exemption from taxation expected to be claimed by the Company as a result of the Agency taking an interest in, possession or control (by lease, license or otherwise) of the Facility, or of the Company acting as an agent of the Agency, consisting of an exemption from state and local sales and use tax with respect to the qualifying personal property portion of the Facility.

A copy of the Company's application, containing the Benefit/Incentive analysis, is available for inspection at the Agency's offices at 8100 CityPlace, 50 West Main Street, Rochester, New York 14614 during normal business hours, Monday through Friday, and will be available for inspection and review at the above-scheduled Public Hearing.

The Agency will at the above-stated time and place hear all persons with views in favor of or opposed to either the location or nature of the Facility, or the proposed financial assistance being contemplated by the Agency. In addition, at, or prior to, such hearing, interested parties may submit to the Agency written materials pertaining to such matters.

Dated: January 6, 2017

COUNTY OF MONROE INDUSTRIAL DEVELOPMENT AGENCY

By: Jeffrey R. Adair, Executive Director