

Project Modification Request

DATE:	12/2/19	
APPLICANT:	CATHI PERKINS	
PROJECT NAME:	BUTLER/TILL MEDIA SVCS: EXPANSION 2019	
PROJECT ADDRESS:	1565 JEFFERSON RD BLDG 200, SUITE 280, ROCHESTER 14623	
MODIFICATION REQUESTED: (Check all that apply)		
<input checked="" type="checkbox"/>	Increase in Project Costs of:	\$ <u>130,319</u> Original Project Cost: \$ <u>521,275</u>
<input type="checkbox"/>	Extend Sales Tax Exemption Date to:	_____
Reason for extension: <i>Original estimate to hire 12 incremental FTEs. By end of year, we will have hired 58 incremental FTEs. Average cost per hire \$3,000 (for electronics, licensing, equipment & supplies).</i>		
	*Amount of Exemptions Taken to Date:	\$ <u>41,702</u>
<input type="checkbox"/>	New Tenant: Provide Name, Business Description, Square Feet to be occupied: _____	
<input type="checkbox"/>	Other: _____	
Assistance Requested: (check all that apply)		Current Employment in Monroe County
<input type="checkbox"/>	Property Tax Abatement _____	<input checked="" type="checkbox"/> As of: <u>11/22/19</u>
<input type="checkbox"/>	Mortgage Tax Exemption _____	<input checked="" type="checkbox"/> Full Time: <u>157</u>
<input checked="" type="checkbox"/>	Sales Tax Exemption _____	<input checked="" type="checkbox"/> Part Time: <u>6</u>
Applicant hereby represents that (i) it is not in default under any documents executed in connection with the Project being modified; (ii) if assignment, assignee must agree to assume Applicant's rights, interest, duties, obligations and liability set forth in any documents executed in connection with the Project being modified; and (iii) Applicant will pay all applicable fees of the Agency and its counsel in connection with the modification/assignment of said Project.		
Signed:	<u>Catherine Perkins</u>	Date: <u>12/2/19</u>
Print Name:	<u>Catherine Perkins</u>	
Approval for Modification is recommended		
Date of Original Approval	_____	
Estimated value of incremental benefits:	_____	
Executive Director	_____	Date: _____

Motion By: J. Popli
Seconded By: L. Bolzner

RESOLUTION
(Butler/Till Media Services, Inc. Project)

A regular meeting of the County of Monroe Industrial Development Agency d/b/a Imagine Monroe (the "Agency"), was held at the Ebenezer Watts Center, 47 S. Fitzhugh St., Rochester, New York 14614, on December 17, 2019.

After the meeting had been duly called to order, the Chair announced that among the purposes of the meeting was to consider and take action on certain matters pertaining to a certain Project more particularly described below.

RESOLUTION OF THE COUNTY OF MONROE INDUSTRIAL DEVELOPMENT AGENCY D/B/A IMAGINE MONROE (THE "AGENCY") AUTHORIZING ADDITIONAL FINANCIAL ASSISTANCE TO BUTLER/TILL MEDIA SERVICES, INC. (THE "COMPANY") IN AMOUNTS EXCEEDING THE AMOUNTS APPROVED BY THE AGENCY IN ITS RESOLUTION ADOPTED ON JANUARY 15, 2019.

WHEREAS, by Title I of Article 18-A of the General Municipal Law of the State of New York, as amended and Chapter 55 of the Laws of 1972 of the State of New York (collectively, the "Act"), the Agency was created with the authority and power among other things, to assist with the acquisition of certain industrial development projects as authorized by the Act; and

WHEREAS, by Resolution duly adopted on January 15, 2019 (the "Authorizing Resolution"), the Agency appointed **Butler/Till Media Services, Inc.**, a New York corporation, for itself or a related entity formed or to be formed (collectively, the "Company"), the true and lawful agent of the Agency to undertake a certain project (the "Project") consisting of the acquisition and installation of various machinery, equipment and personal property including, but not limited to, office furniture, wiring/cabling, IT equipment, computers, copiers and networking switches (collectively, the "Equipment"), into the recently expanded approximately 7,000 square-foot portion (the "Improvements" and, together with the Equipment, the "Facility") of the Company's offices at 1565 Jefferson Road, Bldg. 200, Suite 280 in the Town of Henrietta, New York 14623, for continued use by the Company in its business as a full-service media planning and buying agency; and

WHEREAS, the Company has notified the Agency, pursuant to a Project Modification Application, dated December 2, 2019, that the cost of the Project has increased as result of the Company further expanding the amount of its leased space within the Improvements by approximately 7,000 square feet; and

WHEREAS, the Agency previously appointed the Company as its true and lawful agent to make purchases of goods and services relating to the Project that would otherwise be subject to New York State and local sales and use tax in an amount up to \$521,275, which would result in New York State and local sales and use tax exemption benefits (the "Original Sales and Use Tax Exemption Benefits") not to exceed \$41,702; and

WHEREAS, the Company has now requested that the Agency authorize the Company to make purchases of goods and services relating to the Project that would otherwise be subject to New York State and local sales and use tax in an amount up to \$651,594, which would result in New York State and local Sales and Use Tax Exemption Benefits not to exceed \$52,128; and

WHEREAS, the Agency desires to adopt a resolution authorizing an increase in the Sales and Use Tax Exemption Benefits and the execution and delivery of any document necessary and incidental thereto.

NOW, THEREFORE, BE IT RESOLVED by the County of Monroe Industrial Development Agency d/b/a Imagine Monroe as follows:

Section 1. Based upon the representation and warranties made by the Company in its request, the Agency hereby authorizes and approves the Company, as its agent, to make purchases of goods and services relating to the Project and that would otherwise be subject to New York State and local sales and use tax in an amount up to \$651,594, which result in New York State and local Sales and Use Tax Exemption Benefits not to exceed \$52,128. The Agency agrees to consider any requests by the Company for an increase to the amount of Sales and Use Tax Exemption Benefits authorized by the Agency upon being provided with appropriate documentation detailing the additional purchases of property or services.

Section 2. The Executive Director, Chairman or Vice Chairman of the Agency are hereby authorized, on behalf of the Agency, to execute and deliver any agreements, documents or certificates necessary and incidental to providing the Company with the Sales and Use Tax Exemption Benefits.

Section 3. The Executive Director, Chairman or Vice Chairman of the Agency are hereby authorized and directed for and in the name and on behalf of the Agency to do all acts and things required and to execute and deliver all such certificates, instruments and documents, to pay all such fees, charges and expenses and to do all such further acts and things as may be necessary or, in the opinion of such Executive Director, Chairman or Vice Chairman of the Agency acting, desirable and proper to effect the purposes of the foregoing resolutions and to cause compliance by the Agency with all of the terms, covenants and provisions of the documents executed for and on behalf of the Agency.

Section 4. This resolution shall take effect immediately.

The question of the adoption of the foregoing Resolution was duly put to vote on roll call, which resulted as follows:

	<u>Yea</u>	<u>Nay</u>	<u>Absent</u>	<u>Abstain</u>
Jay Popli	X			
Anthony Meleo			X	
Troy Milne	X			
Jared Lusk				X
Lisa Bolzner	X			
Ann L. Burr	X			

The Resolutions were thereupon duly adopted.

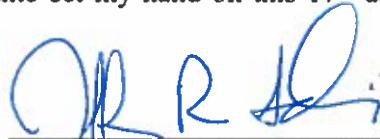
STATE OF NEW YORK)
COUNTY OF MONROE) ss.:

I, the undersigned Executive Director of the County of Monroe Industrial Development Agency d/b/a Imagine Monroe, DO HEREBY CERTIFY:

That I have compared the annexed extract of the minutes of the meeting of the County of Monroe Industrial Development Agency d/b/a Imagine Monroe (the "Agency"), including the resolutions contained therein, held on December 17, 2019, with the original thereof on file in my office, and that the same is a true and correct copy of the proceedings of the Agency and of such resolutions set forth therein and of the whole of said original insofar as the same related to the subject matters therein referred to.

I FURTHER CERTIFY that public notice of the time and place of said meeting was duly given to the public and the news media in accordance with Sections 103 and 104 of the New York Public Officers Law (Open Meetings Law) that all members of the Agency had due notice of the meeting and that the meeting was in all respects duly held.

IN WITNESS WHEREOF, I have hereunto set my hand on this 17th day of December, 2019.



Jeffrey R. Adair, Executive Director