ORGANIZATION

COUNTY OF MONROE INDUSTRIAL DEVELOPMENT AGENCY (COMIDA)

BOARD OF DIRECTORS
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Elaine Liberti – Admin. Asst.
Delaine George – Exec. Asst.
Lydia Birr – Econ. Dev. Spec.
Martha Malone – Research Spec.
Charon Ramirez – Admin
Mary Lynne Hahn – Credit Analyst
## Projects and Investments

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects</td>
<td>37</td>
<td>41</td>
</tr>
<tr>
<td>Investment</td>
<td>$266 million</td>
<td>$490 million</td>
</tr>
<tr>
<td>Jobs Retained</td>
<td>1,501</td>
<td>3,138</td>
</tr>
<tr>
<td>Jobs to be Created</td>
<td>1,420</td>
<td>1,447</td>
</tr>
</tbody>
</table>
2013 Projects by Municipality

- City of Rochester: 41%
- Brighton: 9%
- Henrietta: 18%
- Greece: 11%
- Penfield: 5%
- Irondequoit: 5%
- Towns/Villages: 11%
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Incentives</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>$865 million</td>
<td>$221 million</td>
<td>4:1</td>
</tr>
</tbody>
</table>
LET’S TALK ABOUT BENEFITS

- Increase in Property Tax Revenue
  - $261 million
- Increase in Employment
  - 14,993
- Investment in Real Property
  - $4.6 billion
- Construction Jobs
  - 18,362
PROJECTS
Xerox

$90 million

Before: $9,760
After: $479,682
Increase: $469,922
Culver Road Armory

$20 million

Before: 0
After: $557,176
Increase: $557,176
Bridge Square Lofts
$6.7 Million

Before: $0
After: $602,072
Increase: $602,072
BVR Construction

$1.3 million

Before: $130,887
After: $239,858
Increase: $108,971
CM Armitage
$200,000

Before: $13,451
After: $65,572
Increase: $52,121
American Tire Distributors

$6.7 million

Before: $71,073
After: $1,602,118
Increase: $1,531,045
Costco / CityGate

$130 million

Before: $0  After: $25,998,329  Increase: $25,998,329
Alexander Park

$40 million

Before: $2,780,764

After: $3,791,490

Increase: $1,010,726
College Town

100,000 SF of Retail / Restaurants / Hotel & Conference Center / $80 million

Before: $0
After: $17,852,250
Increase: $17,852,250
Calkins Road Business Park

- **43 Companies**
- **3,500 Jobs**
- **+800,000 Square Feet**
- **$80,000,000**
LeFrois
Calkins Park

- 5 Linx
- Benefit Resource
- EFP Rotenberg
- Core Logic
- Paychex
- Pictometry
- Toshiba Business Solutions
- Verizon
Thruway Industrial Park - Henrietta

Investment: $43.7 million / Jobs: 1,000

- ADT
- American Filtration
- CooperVision
- DDS
- eHealth
- FedEx
- Snyders
Total Sports Experience - Before
Total Sports Experience - After
Gallina Converting 50,000 SF Bldg. in East Rochester / $2.5 million investment
Shoen Place - Before
Shoen Place - After

$2.4 Million Investment
111 on East - Before
111 on East - After

$15 Million Investment
111 on East
COMMUNITY PARTNERSHIPS

- COMIDA
- Greater Rochester Enterprise (GRE)
- RG&E
- High Tech Rochester
- The Great Seal of the State of New York
- Monroe County Finger Lakes PTAC
- Flour City Flower City
- The Entrepreneurs Network
• Investment in building and equipment ($4.6 billion)

• Create Jobs (14,993)

• Generating new tax revenues for the County, Towns, Villages and School Districts ($261 million)