

DATE:	October 20, 2015	

APPLICANT: Riverwood Tech Campus LLC

205 St. Paul Street, Suite 200 Rochester, New York 14604

TENANT: 4545 East River Road

Rochester, New York 14625

PROJECT SUMMARY:



Riverwood Tech Campus LLC, a Rainaldi real estate development company, is proposing the acquisition and renovation of the former Kodak Marketing Education Center on 150 acres in the Town of Henrietta. First opened in 1971, the long vacant property consists of 350,000 square feet of outdated and inefficient space. The \$19,400,000 project will create modern and efficient space for as many as twenty high tech, assembly and light industrial tenant companies. The applicant is seeking approval of custom property tax abatement, supported by the Town of Henrietta. The Benefit/Incentive ratio is 2.03:1.

PROJECT AMOUNT: \$19,400,000 - Lease/Leaseback with custom abatement

JOBS: EXISTING:

NEW:

REQUIREMENT:

0 FTEs

100 | FTEs 100 | FTEs

REAL PROPERTY TAXES:

EXISTING:

WITH IMPROVEMENTS:

\$ 394.903

\$1,972,638

Public Hearing Date: October 19, 2015

BENEFIT TO INCENTIVE RATIO: 2.03: 1

SEQR:

ELIGIBILITY:

APPROVED PURPOSE:

RECOMMEND APPROVAL:

REVIEWED AND PROCESS IS COMPLETE.

REHABILITATION OF EXISTING COMMERCIAL BUILDING

VACANT FOR A LONG TIME

JOB CREATION

Acting Executive Director



Table 1: Basic Information

Project Applicant	Riverwood Tech Campus LLC
Project Name	Renovation - Former Kodak MEC
Project Industry	Professional, Scientific & Technical
Municipality	Henrietta
School District	Rush-Henrietta
Type of Transaction	Lease/Leaseback
Project Cost	\$19,400,000
Mortgage Amount	\$17,900,000
Employment at Application (Annual FTEs)	0
Direct Employment Expected to Result from Project (Annual FTEs)	100

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value)

Total State & Regional Benefits		\$13,562,467	
Total Project Incentives		\$6,682,628	
State & Regional Benefits to Incentives Ratio		2.03:1	
Projected Employment	State	Region	
Total Employment	399	399	
Direct**	100	100	
Indirect***	36	36	
Induced****	58	58	
Temporary Construction (Direct and Indirect)	205	205	

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State & Regional Benefits	\$13,562,467
Income Tax Revenue	\$7,474,491
Property Tax Revenue	\$1,577,735
Sales Tax Revenue	\$4,510,241

Table 4: Estimated Project Incentives (Discounted Present Value)

Total Project Incentives	\$6,682,628
Mortgage Tax	\$179,000
Property Tax Incentive over 485b	\$5,720,428
Sales Tax	\$783,200

^{*} Figures over 20 years and discounted by 2%

^{**} Direct - The recipient of COMIDA assistance adds jobs new to the regional economy or retains jobs at risk of being lost to another region. Investments that result in displacing existing

jobs (e.g., most retail and many service sector projects) do not fall under this definition.

**** Indirect – The recipient of COMIDA assistance makes purchases from regional firms, which stimulates suppliers to add jobs and payroll that are new to the regional economy or are saved from being lost to competitors outside the region.

**** Induced – The recipient of COMIDA assistance, by adding to payroll – either through new jobs or retention of jobs at risk – stimulates household spending that is new to the regional

economy or saved from being lost to competitors outside the region.



	APPLICA	TION SUMMART		
DATE:	October 20, 2015	<u>.</u>		
APPLICANT:		MC-USL Ventures I LLC 1080 Pittsford Victor Road, Suite 100 Pittsford, New York 14534		
TENANT:		The Cottages at East River 4545 East Henrietta Road Henrietta, New York 14467		
PROJECT SUMMARY:		MC-USL Ventures I LLC, a joint venture of Morgan Acquisitions LLC and University Student Living LLC, is proposing a cottage style student housing development on 56 acres in the Town of Henrietta. The 300,000 square foot development will include 85 two-story cottage style buildings with 172 units, housing 687 students. The \$47,353,250 project is projected to create 9 new FTEs over the next three years. The applicant is seeking approval of a Shelter Rent property tax abatement. The Town of Henrietta is supportive of the PILOT. The Benefit/Incentive ratio is 8.8:1.		
PROJECT AMOUNT:		\$47,353,250 – Lease/Leaseback with Shelter Rents		
JOBS: EXISTING: NEW:		0 FTEs 9 FTEs		
REAL PROPE EXIST WITH		\$ 49,558 \$19,467,274		
PUBLIC HEARING DATE:		October 19, 2015		
BENEFIT TO INCENTIVE RATIO:		8.8: 1		
SEQR:		REVIEWED AND PROCESS IS COMPLETE. NEW BUILDING CONSTRUCTION OR RENOVATION		
ELIGIBILITY:		PROJECT FOR STUDENT/SENIOR/AFFORDABLE HOUSING		
APPROVED PURPOSE:		STUDENT/SENIOR/AFFORDABLE HOUSING		

Acting Executive Director

RECOMMEND APPROVAL:



Table 1: Basic Information

Project Applicant	Mc-USL Ventures LLC
Project Name	The Cottages at East River
Project Industry	Real Estate
Municipality	Henrietta Town
School District	Rush-Henrietta
Type of Transaction	Lease
Project Cost	\$47,353,250
Mortgage Amount	\$35,514,938
Employment at Application (Annual FTEs)	0
Direct Employment Expected to Result from Project (Annual FTEs)	9
Direct Employment Required for PILOT (Annual FTEs)	1

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

•	,	·
Total State and Regional Benefits		\$22,477,137
Total Project Incentives		\$2,541,456
State and Regional Benefits to Incentives Ratio		8.8:1
Projected Employment	State	Region
Total Employment	557	557
Direct**	9	9
Indirect***	7	7
Induced****	4	4
Temporary Construction (Direct and Indirect)	537	537

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$22,477,137
Income Tax Revenue	\$1,596,423
Property Tax/PILOT Revenue	\$19,467,274
Sales Tax Revenue	\$1,057,941
IDA Fee	\$355,499

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$2,541,456
Mortgage Tax	\$355,149
Property Tax Above 485-b	\$984,706
Sales Tax	\$1,201,600

^{*} Figures over 30 years and discounted by 2%

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many service sector industries) do not fall under this definition.

*** Indirect - The recipient of IDA assistance makes purchases from regional firms, which stimulates suppliers to add jobs and payroll that are new to the regional economy or are saved from being lost to competitors outside the region.

***** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.

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Aii	LIGATION COMMAN		
DATE: October 20, 2015			
APPLICANT:	Chosen Spot LLC 1595 Moseley Road Victor, New York 14564		
TENANT:	Dixon Schwabl Advertising Inc. 1595 Moseley Road Victor, New York 14564		
PROJECT SUMMARY: CIXON SCHWADINISPIRED INTEGRATED IDEAS OF THE PROJECT SUMMARY:	Chosen Spot LLC, a real estate holding company, is proposing an 8,500 square foot expansion to an existing 14,353 square foot building on 2.2 acres in the Town of Perinton. The building is leased to a related entity, Dixon Schwabl Advertising Inc., a full-service advertising, public relations and digital media agency named to the Top 25 Best Small Companies to Work for In America for eleven consecutive years. The expansion will accommodate the continued significant growth in the business. The \$2,045,000 project will impact 92 FTEs and is projected to create 10 new FTEs over the next three years. The applicant is seeking approval of JobsPlus property tax abatement. The job creation requirement is 9 FTE. Dixon Schwabl is seeking approval of sales tax exemptions on \$300,000 of furniture fixtures and equipment. The Benefit/Incentive ratio is 3.2:1.		
PROJECT AMOUNT:	\$2,345,000 - Lease/Leaseback with JobsPlus		
Jobs: Existing: New: REQUIREMENT:	92 FTEs 10 FTEs 9 FTEs		
REAL PROPERTY TAXES: EXISTING: WITH IMPROVEMENTS:	\$578,174 \$834,156		
PUBLIC HEARING DATE:	October 19, 2015		
BENEFIT TO INCENTIVE RATIO:	3.2: 1		
SEQR: ELIGIBILITY: APPROVED PURPOSE:	REVIEWED AND PROCESS IS COMPLETE. TECHNOLOGY-BASED PRODUCER SERVICE COMPANY JOB CREATION		

Acting Executive Director

RECOMMEND APPROVAL:



Table 1: Basic Information

Project Applicant	Chosen Spot LLC
Project Name	Dixon Schwabl Expansion
Project Industry	Professional, Scientific, and Technical Services
Municipality	Perinton Town
School District	Victor
Type of Transaction	Lease
Project Cost	\$2,345,000
Mortgage Amount	\$2,045,000
Employment at Application (Annual FTEs)	92
Direct Employment Expected to Result from Project (Annual FTEs)	10
Direct Employment Required for PILOT (Annual FTEs)	9

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

3	y ,	,
Total State and Regional Benefits		\$953,139
Total Project Incentives		\$293,578
State and Regional Benefits to Incentives Ratio		3.2:1
Projected Employment	State	Region
Total Employment	38	38
Direct**	10	10
Indirect***	4	4
Induced****	6	6
Temporary Construction (Direct and Indirect)	19	19

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$953,139
Income Tax Revenue	\$423,174
Property Tax/PILOT Revenue	\$255,983
Sales Tax Revenue	\$256,044
IDA Fee	\$17,938

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$293,578
Mortgage Tax	\$20,450
Property Tax Above 485-b	\$140,328
Sales Tax	\$132,800

^{*} Figures over 10 years and discounted by 2%

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many service sector industries) do not fall under this definition.

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APPLICATION SUMMARY			
DATE:	October 20, 2015		
APPLICANT:		Tower 195 LLC 1890 South Winton Road, Suite 100 Rochester, New York 14618	
PROJECT ADDR	RESS:	195 E. Main Street Rochester, New York 14604	
PROJECT SUM	MARY:	Tower 195 LLC, a Gallina Development real	
HNN		estate entity, is proposing the redevelopment of the partially vacant Chase Tower in the City of Rochester. The approximately 470,000 square foot building, located on 1.5 acres, will be redeveloped into a mixed use commercial & residential building offering commercial office space on Floors 4-13, market rent apartments on Floors 14-21 and for sale condominiums on Floors 22-26. Additional improvements will enhance the entry, exterior lighting, and main lobby and add new elevators. The \$4,910,000 project is projected to create 4 new FTEs over the next three years and increase occupancy 300%. The applicant is seeking approval of sales tax exemptions only. The Benefit/Incentive ratio is 2.4:1.	
PROJECT AMOREXEMPTIONS:	UNT:	\$4,910,000 – Sales Tax Exemptions Only \$ 171,720	
Jobs: Existin New:	G:	0 FTEs 4 FTEs	
PUBLIC HEARIN	NG DATE:	October 20, 2015	
BENEFIT TO INC	CENTIVE RATIO:	2.4:1	
SEQR:		REVIEWED AND PROCESS IS COMPLETE.	
ELIGIBILITY:		REHABILITATION OF AN EXISTING COMMERCIAL BUILDING WITH SIGNIFICANT VACANCY	
APPROVED PUI		COMMUNITY DEVELOPMENT	

Acting Executive Director



Table 1: Basic Information

Project Applicant	Tower 195 LLC
Project Name	Renovate Chase Tower
Project Industry	Real Estate
Municipality	Rochester City
School District	Rochester
Type of Transaction	Lease
Project Cost	\$4,910,000
Employment at Application (Annual FTEs)	0
Direct Employment Expected to Result from Project (Annual FTEs)	4

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

Total State and Regional Benefits		\$417,540
Total Project Incentives		\$171,720
State and Regional Benefits to Incentives Ratio		2.4:1
Projected Employment	State	Region
Total Employment	73	73
Direct**	4	4
Indirect***	3	3
Induced****	2	2
Temporary Construction (Direct and Indirect)	65	65

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$417,540
Income Tax Revenue	\$236,389
Sales Tax Revenue	\$156,251
IDA Fee	\$24,900

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$171,720
Sales Tax	\$171,720

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^{*} Figures over 10 years and discounted by 2%

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outside the region.

**** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.



DATE: October 20, 2015	_	
APPLICANT:	ELR Associates LLC 580 Fishers Station Drive Victor, New York 14564	
TENANT:	Syntec Technologies Inc. dba Syntec Optics Rochester Tool & Mold Inc. Wordingham Technologies 515 Lee Road Rochester, New York 14606	
PROJECT SUMMARY:	ELR Associates LLC, a real estate holding company, is proposing the acquisition, renovation and equipping of an existing manufacturing facility in the City of Rochester. The 65,772 square foot location will be leased to related manufacturing entities, and will consolidate three existing operations to a more efficient, centrally located building with sufficient room to accommodate growth. The \$3,564,750 project will impact 23 FTEs and is projected to bring 121 FTEs to Monroe County and create 63 new FTEs over the next three years. The applicant is seeking approval of the JobsPlus property tax abatement. The job creation requirement is 3 FTEs. Syntec Technologies Inc. is seeking approval of sales tax exemptions to renovate, equip and furnish space for operations. The Benefit/Incentive ratio is 21.3:1.	
PROJECT AMOUNT:	\$3,564,750 - Lease/Leaseback with JobsPlus	
JOBS: EXISTING: NEW: REQUIREMENT:	23 FTEs 63 FTEs 2 FTEs	
REAL PROPERTY TAXES: EXISTING: WITH IMPROVEMENTS:	\$715,891 \$961,615	
PUBLIC HEARING DATE:	October 20, 2015	
BENEFIT TO INCENTIVE RATIO:	21.3: 1	

MANUFACTURER

JOB CREATION

INTERNAL RENOVATIONS ONLY; EXEMPT FROM SEQR.

RECOMMEND APPROVAL:

Acting Executive Director

SEQR:

ELIGIBILITY:

APPROVED PURPOSE:



Table 1: Basic Information

Project Applicant	ELR Associates LLC
Project Name	Syntec/Wordingham/Rochester Tool
Project Industry	Plastics and Rubber Products Manufacturing
Municipality	Rochester City
School District	Rochester
Type of Transaction	Lease
Project Cost	\$3,564,750
Mortgage Amount	\$2,442,600
Employment at Application (Annual FTEs)	23
Direct Employment Expected to Result from Project (Annual FTEs)	63
Direct Employment Required for PILOT (Annual FTEs)	2

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

3	3	•
Total State and Regional Benefits		\$3,580,211
Total Project Incentives		\$168,056
State and Regional Benefits to Incentives Ratio		21.3:1
Projected Employment	State	Region
Total Employment	131	131
Direct**	63	63
Indirect***	21	21
Induced****	30	30
Temporary Construction (Direct and Indirect)	17	17

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$3,580,211
Income Tax Revenue	\$2,039,224
Property Tax/PILOT Revenue	\$245,723
Sales Tax Revenue	\$1,268,178
IDA Fee	\$27,086

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$168,056
Mortgage Tax	\$24,426
Property Tax Above 485-b	\$84,335
Sales Tax	\$59,295

^{*} Figures over 10 years and discounted by 2%

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many service sector industries) do not fall under this definition.

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DATE: October 20, 2015	
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APPLICANT:

Lion's Den 412 Properties LLC 412 Linden Avenue

Rochester, New York 14625

TENANT:

Emerging 1 Inc. 412 Linden Avenue

Rochester, New York 14625

PROJECT SUMMARY:





Lion's Den 412 Properties LLC, a real estate holding company, is proposing the acquisition, renovation and equipping of an existing 17,903 square foot building on 6.38 acres in the Town of Brighton. The building will be leased to a related entity, Emerging 1 LLC which provides staffing and managed services in the areas of sales, marketing and operations to US and international customers. The \$2,320,000 project will impact 15 FTEs and is projected to create 10 new FTEs over the next three years. The applicant is seeking approval of JobsPlus property tax abatement. The job creation requirement is 2 FTE. Emerging 1 Inc. is seeking approval of sales tax exemptions on furniture and fixtures. The Benefit/Incentive ratio is 7.1:1.

PROJ	IECT	AMO	UNT:
------	------	-----	------

\$2,320,000 - Lease/Leaseback with JobsPlus

JOBS: EXISTING:

NEW:

REQUIREMENT:

15 FTEs

10 | FTEs

2 FTEs

REAL PROPERTY TAXES:

EXISTING:

WITH IMPROVEMENTS:

\$214,616

\$364,275

PUBLIC HEARING DATE:

October 19, 2015

BENEFIT TO INCENTIVE RATIO:

7.1: 1

SEQR:

ELIGIBILITY:

APPROVED PURPOSE:

INTERNAL RENOVATIONS ONLY; EXEMPT FROM SEQR.

TECHNOLOGY-BASED PRODUCER SERVICE COMPANY

JOB CREATION

RECOMMEND APPROVAL:

Acting Executive Director



Table 1: Basic Information

Project Applicant	Lions Den 412 Properties LLC
Project Name	Emerging 1, Inc.
Project Industry	Management of Companies and Enterprises
Municipality	Brighton Town
School District	Pittsford
Type of Transaction	Lease
Project Cost	\$2,320,000
Mortgage Amount	\$1,800,000
Employment at Application (Annual FTEs)	15
Direct Employment Expected to Result from Project (Annual FTEs)	10
Direct Employment Required for PILOT (Annual FTEs)	2

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

3	3	,
Total State and Regional Benefits		\$1,219,421
Total Project Incentives		\$172,458
State and Regional Benefits to Incentives Ratio		7.1:1
Projected Employment	State	Region
Total Employment	33	33
Direct**	10	10
Indirect***	5	5
Induced****	8	8
Temporary Construction (Direct and Indirect)	10	10

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$1,219,421
Income Tax Revenue	\$702,100
Property Tax/PILOT Revenue	\$149,659
Sales Tax Revenue	\$349,913
IDA Fee	\$17,750

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$172,458
Mortgage Tax	\$18,000
Property Tax Above 485-b	\$78,458
Sales Tax	\$76,000

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***** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.



October 20, 2015

DATE:

APPLICATION SUMMARY

APPLICANT:	Top Capital of New York Brockport LLC 400 Andrews Street, #360 Rochester, New York 14604
PROJECT ADDRESS:	Seniors Choice at Heritage Square 4599 & 4687 Redman Road Sweden, New York 14420
PROJECT SUMMARY:	Top Capital of New York Brockport LLC (TCNYB), a real estate development company, is proposing the construction of a 90 unit independent and assisted senior living residence in the Town of Sweden. The project will include two four-story buildings connected by a common area, totaling 102,000 square feet on 7.55 acres. The project will impact 1 existing FTE and is projected to create 62 new FTEs over the next three years. The applicant is seeking approval of JobsPlus property tax abatement. The job creation requirement is 1 FTE. The Benefit/Incentive ratio is 3:1.
PROJECT AMOUNT:	\$17,418,500 - Lease/Leaseback with JobsPlus
JOBS: EXISTING: NEW: REQUIREMENT:	1 FTEs 62 FTEs 1 FTEs
REAL PROPERTY TAXES:	
EXISTING: WITH IMPROVEMENTS:	\$ 73,084 \$2,381,024
PUBLIC HEARING DATE:	October 19, 2015
BENEFIT TO INCENTIVE RATIO:	3: 1
SEQR:	REVIEWED AND PROCESS IS COMPLETE.
ELIGIBILITY:	New building construction or renovation project for Student/Senior/Affordable housing
APPROVED PURPOSE:	COMMUNITY DEVELOPMENT
RECOMMEND APPROVAL:	Acting Executive Director



Table 1: Basic Information

Project Applicant	Top Capital of New York Brockport LLC
Project Name	Senior's Choice at Heritage Square
Project Industry	Real Estate
Municipality	Sweden Town
School District	Brockport
Type of Transaction	Lease
Project Cost	\$17,418,000
Mortgage Amount	\$13,500,000
Employment at Application (Annual FTEs)	1
Direct Employment Expected to Result from Project (Annual FTEs)	62
Direct Employment Required for PILOT (Annual FTEs)	1

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

3	5	•
Total State and Regional Benefits		\$5,205,075
Total Project Incentives		\$1,720,196
State and Regional Benefits to Incentives Ratio		3:1
Projected Employment	State	Region
Total Employment	251	251
Direct**	62	62
Indirect***	48	48
Induced****	27	27
Temporary Construction (Direct and Indirect)	113	113

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$5,205,075
Income Tax Revenue	\$1,479,870
Property Tax/PILOT Revenue	\$2,381,025
Sales Tax Revenue	\$1,213,195
IDA Fee	\$130,985

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$1,720,196
Mortgage Tax	\$135,000
Property Tax Above 485-b	\$817,196
Sales Tax	\$768,000

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October 20, 2015		
APPLICANT:	Van Hook Service Co 76 Seneca Avenue Rochester, New York	
	Troonsolor, Tron	
PROJECT SUMMARY: VAN HOOK	1973, provides indepublic sector refrigers services. VH is properly eight fleet vehicles. FTEs and expects to	co., Inc. (VH), founded in ustrial, commercial and ation and air conditioning posing to purchase up to VH currently employs 43 o create 2 new full-time
	GreatRebate programmer County Industrial Dand is seeking ap	been approved for the ram through Monroe evelopment Corporation proval of the EquiPlus it/Incentive ratio is 3.8:1.
_		
Project Amount:	\$275,000– Sales Tax Exemptions Only	
SALES TAX EXEMPTION:	\$22,000	
JOBS: EXISTING: NEW: GREATRATE REQUIREMENT:	43 FTEs 2 FTEs 2 FTEs	
BENEFIT TO INCENTIVE RATIO:	3.8 : 1	
SEQR:	Project is exempt from	SEQR.
ELIGIBILITY:	APPROVED GREATRATE	REBATE - EQUIPLUS ONLY
APPROVED PURPOSE:	JOB CREATION	
RECOMMEND APPROVAL:	Executive Director	
	EXCOUNT DIFFUID	



Table 1: Basic Information

Project Applicant	Van Hook Service Co. Inc.
Project Name	Equipment
Project Industry	Construction
Municipality	Rochester City
School District	Rochester
Type of Transaction	Tax Exemptions
Project Cost	\$275,000
Employment at Application (Annual FTEs)	43
Direct Employment Expected to Result from Project (Annual FTEs)	2

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

Total State and Regional Benefits		\$82,575
Total Project Incentives		\$22,000
State and Regional Benefits to Incentives Ratio		3.8:1
Projected Employment	State	Region
Total Employment	3	3
Direct**	2	2
Indirect***	1	1
Induced****	1	1
Temporary Construction (Direct and Indirect)	0	0

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$82,575
Income Tax Revenue	\$49,530
Sales Tax Revenue	\$33,045

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$22,000
Sales Tax	\$22,000

^{*} Figures over 10 years and discounted by 2%

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being lost to competitors outside the region.

***** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.



October 20, 2015

APPLICATION SUMMARY

DATE:	October 20, 2015				
APPLICANT:		1565 Jef	Butler/Till Media Services Inc. 1565 Jefferson Road., Bldg. 200, Suite 280 Rochester, New York 14623		
PROJECT SUMMARY: butler/till		Butler/Till Media Services Inc. (B/T) is a full-service media planning and buying agency founded in 1998 by Sue Butler and Tracy Till. In 2010, B/T relocated to Eagles Landing Business Park in the Town of Henrietta where they occupy 17,670 square feet of office space. Due to continued growth in the company, B/T is proposing to expand to an additional 4,378 square feet and will be investing \$370,000 in office furniture, wiring/cabling, IT equipment, networking switches and office equipment. B/T has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program. The Benefit/Incentive ratio is 4.2:1.			
PROJECT A	AMOUNT:	\$370,000– Sales Tax Exemptions Only			
SALES TAX	EXEMPTION:	\$29,600]	
_		95 2 2	FTEs FTEs FTEs		
BENEFIT TO	INCENTIVE RATIO:	4	1.2 : 1]	
SEQR:		Project is exempt from SEQR.			
ELIGIBILITY	:	APPROVED GREATRATE/REBATE - EQUIPLUS ONLY			
A PPROVED	Purpose:	JOB CREATION			
RECOMMEN	ID APPROVAL:	Acting Ex	recutive Director	or	



Table 1: Basic Information

Project Applicant	Butler/Till Media Services Inc.
Project Name	2015 Equipment
Project Industry	Professional, Scientific, and Technical Services
Municipality	Henrietta Town
School District	Rush-Henrietta
Type of Transaction	Tax Exemptions
Project Cost	\$370,000
Employment at Application (Annual FTEs)	95
Direct Employment Expected to Result from Project (Annual FTEs)	2

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

Total State and Regional Benefits		\$125,467
Total Project Incentives		\$29,600
State and Regional Benefits to Incentives Ratio		4.2:1
Projected Employment	State	Region
Total Employment	4	4
Direct**	2	2
Indirect***	1	1
Induced****	1	1
Temporary Construction (Direct and Indirect)	0	0

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$125,467
Income Tax Revenue	\$78,396
Sales Tax Revenue	\$47,071

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$29,600
Sales Tax	\$29,600

^{*} Figures over 10 years and discounted by 2%

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^{**} Direct - The recipient of IDA assistance adds new jobs to the regional economy and/or retains jobs at risk of being lost to another region. Investments that result in displacing existing jobs

⁽e.g., most retail and many service sector industries) do not fall under this definition.

*** Indirect - The recipient of IDA assistance makes purchases from regional firms, which stimulates suppliers to add jobs and payroll that are new to the regional economy or are saved from

being lost to competitors outside the region.

***** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.



•	ALL LIGATION SOMMANT
DATE: October 20, 2015	
APPLICANT:	Columbia Care NY LLC 24 W. 25 th Street, 6 th Floor New York, New York 10010
PROJECT ADDRESS:	Eastman Business Park (East) Building 28, 1st Floor 1669 Lake Avenue Rochester, New York 14615
PROJECT SUMMARY: COLUMBIA C A R E	Columbia Care NY LLC (CCNY) is one of only five licenses granted by the New York State Department of Health for the manufacture and dispensing of medical marijuana under New York State's Compassionate Care Act. CCNY is owned by Columbia Care LLC which currently owns and operates manufacturing and dispensing facilities in DC, Arizona, Massachusetts and Illinois. In September 2015, COMIDA approved assistance for CCNY's cultivation facility at Bldg. 12 in the Eastman Business Park (EBP) in the City of Rochester. This \$510,000 project includes the renovation and equipping of the former ES & L branch location at Bldg. 28 at EBP to create a highly secure dispensary. CCNY currently employs 2 FTEs and expects to create 6 new full-time positions in this dispensary. CCNY has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program. The Benefit/Incentive ratio is 37:1.
PROJECT AMOUNT:	\$510,000– Sales Tax Exemptions Only
SALES TAX EXEMPTION:	\$ 17,200
JOBS: EXISTING: NEW: GREATREBATE REQUIREMENT:	2 FTEs 6 FTEs 1 FTEs
BENEFIT TO INCENTIVE RATIO:	37:1
SEQR:	Project is exempt from SEQR.
ELIGIBILITY:	APPROVED GREATRATE/REBATE - EQUIPLUS ONLY
APPROVED PURPOSE:	JOB CREATION
	1

Acting Executive Director

RECOMMEND APPROVAL:



Table 1: Basic Information

Project Applicant	Columbia Care NY LLC
Project Name	Dispensary
Project Industry	Chemical Manufacturing
Municipality	Rochester City
School District	Rochester
Type of Transaction	Tax Exemptions
Project Cost	\$510,000
Employment at Application (Annual FTEs)	2
Direct Employment Expected to Result from Project (Annual FTEs)	6

Table 2: Estimated State & Regional Benefits / Estimated Project Incentives Analysis (Discounted Present Value*)

Total State and Regional Benefits		\$636,514
Total Project Incentives		\$17,200
State and Regional Benefits to Incentives Ratio		37:1
Projected Employment	State	Region
Total Employment	24	24
Direct**	6	6
Indirect***	7	7
Induced****	7	7
Temporary Construction (Direct and Indirect)	4	4

Table 3: Estimated State & Regional Benefits (Discounted Present Value*)

Total State and Regional Benefits	\$636,514
Income Tax Revenue	\$398,103
Sales Tax Revenue	\$238,411

Table 4: Estimated Project Incentives (Discounted Present Value*)

Total Project Incentives	\$17,200
Sales Tax	\$17,200

^{*} Figures over 10 years and discounted by 2%

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being lost to competitors outside the region.

***** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.